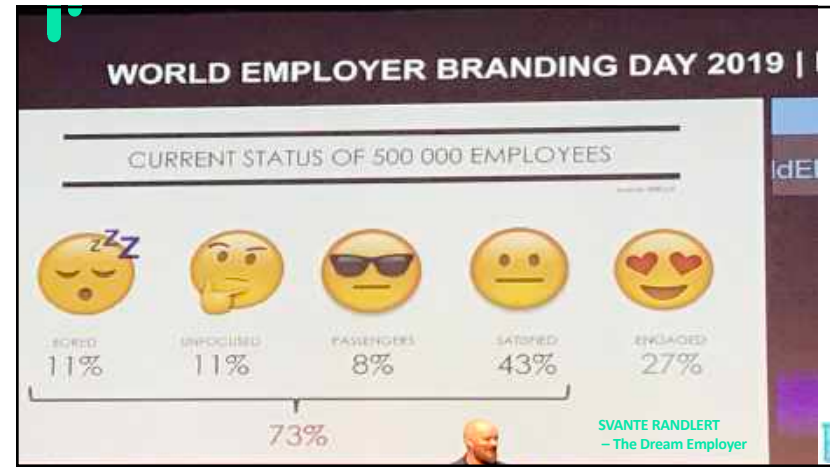


1



2

Customers will never love a company until the employees love it first.

SIMON SINEK

Promoting employee happiness benefits everyone

- Up to 20% more productive
- Raising sales by 37%
- Stock prices of Fortune's "100 Best Companies to Work for" rose 14% per year compared to 6% for others

Forbes

3



4



USE THE POWER OF WORD OF MOUTH THROUGH YOUR

Ambassadors

WORD OF MOUTH is the most powerful communication 92% trust recommendations from people they know - www.nielsen.com


5



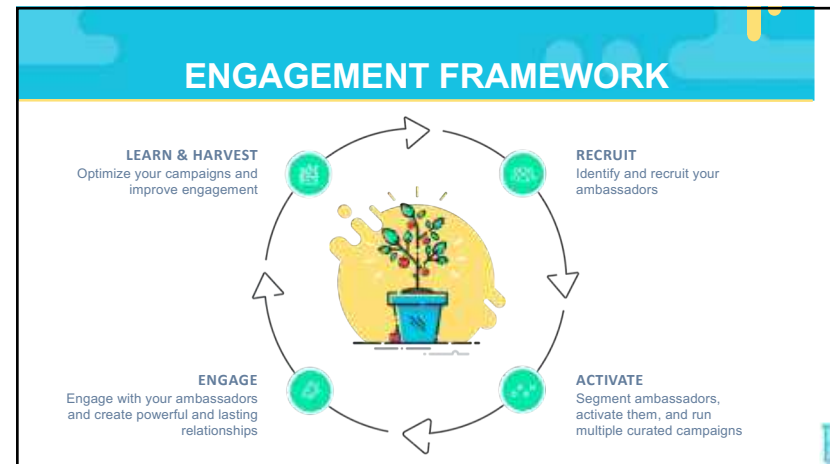
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CHALLENGES

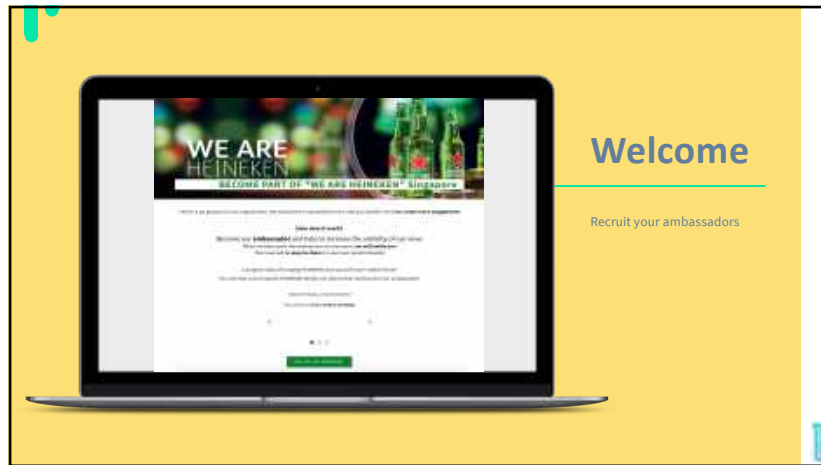
- How to activate your employees
- How to communicate your relevance
- How to increase engagement



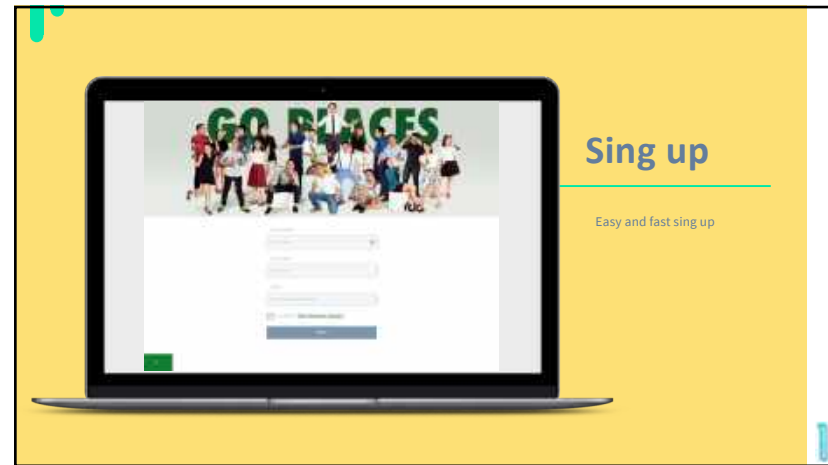
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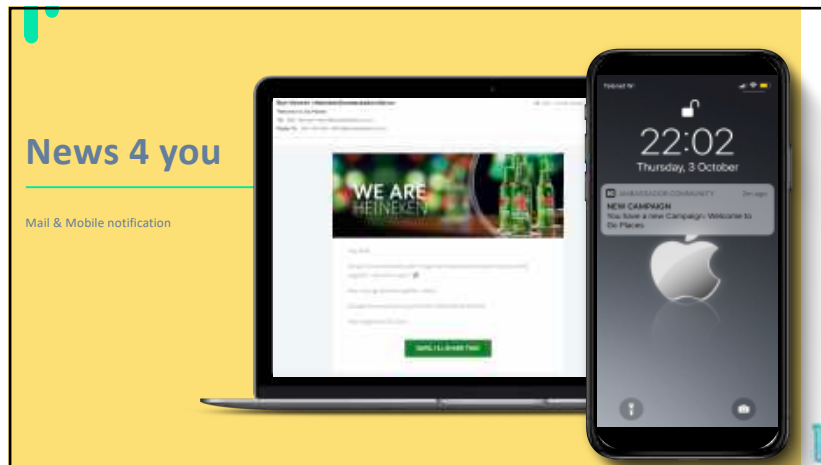
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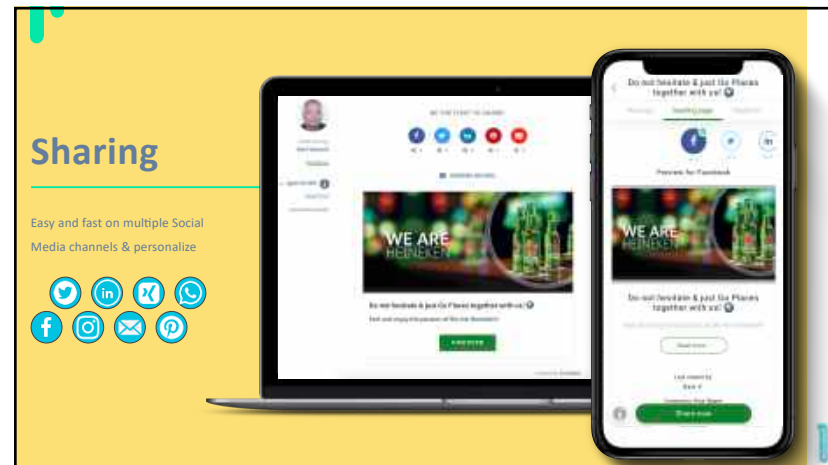
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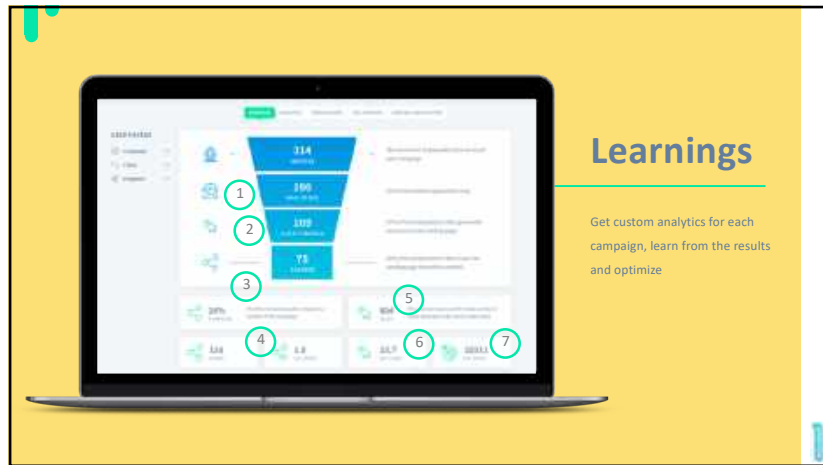
10



11



12



Learnings

Get custom analytics for each campaign, learn from the results and optimize

13

Success

- ✓ Connect people
- ✓ Engage authentic
- ✓ Real stories
- ✓ Measure relevance internal/external
- ✓ Learn & improve engagement
- ✓ Use gratification

14

SOME OF OUR HAPPY CLIENTS

ING	Atlas Copco	Landi+Robur	Talant		durabrik	
renewi	sdworx	laurens	TOYOTA	DAF	SAP	Facilicom
Baloise	GUIDION		AG	NLON	Donaldson	proXimus
	Belfius		acerta	Fontys	DESTINY	
Go!	Tirex		L'OREAL	SWIFF	delaware	Adecco
AlcroNobel	U	SPA	QPARX		EDF	VOLVO TRUCKS

15