



eliminate
talent & employer
mismatches


at every talent moment of truth



1

one in two employees want to leave their job
within the first year of employment
because of a mismatch in job expectations


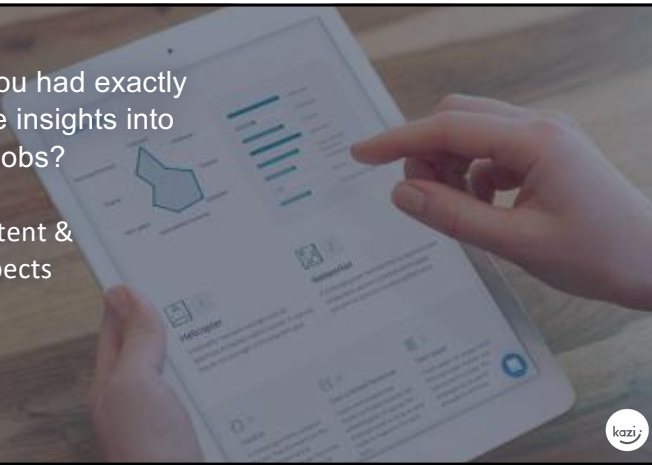
source: gallup



2

what if you had exactly
the same insights into
talent & jobs?

6 job content &
8 role aspects




3

we help **organisations** and **hr service providers**

to better **recruit** , **retain** and **coach** talent

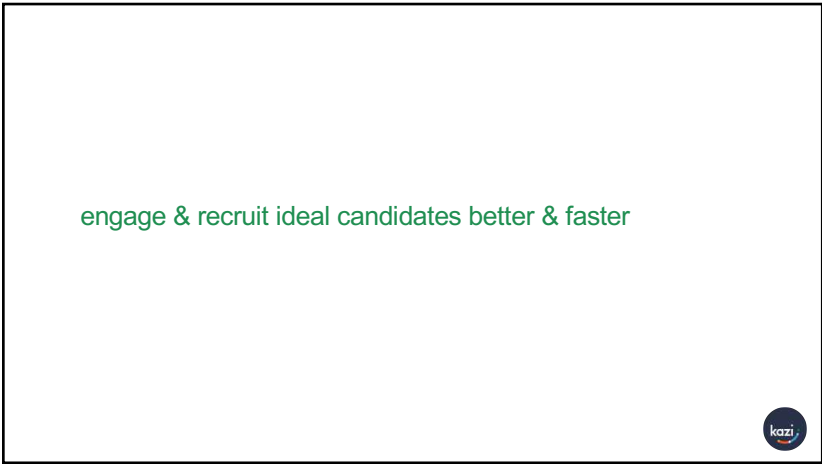
through client-branded **portals** , **api** and **ats/hcm**



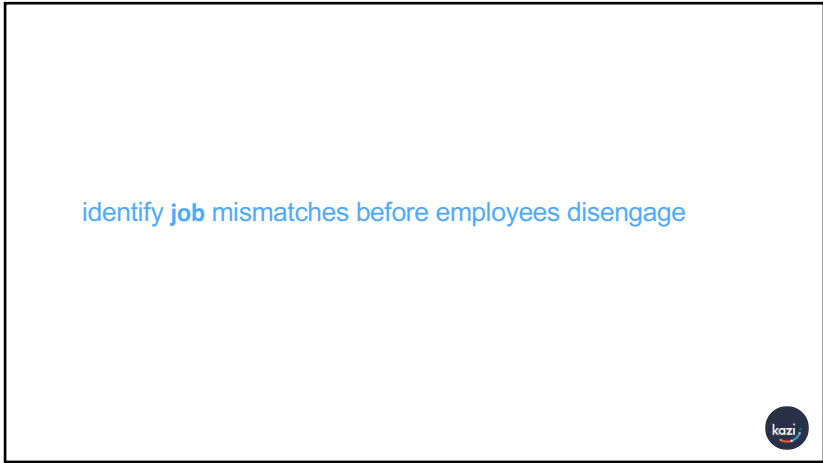
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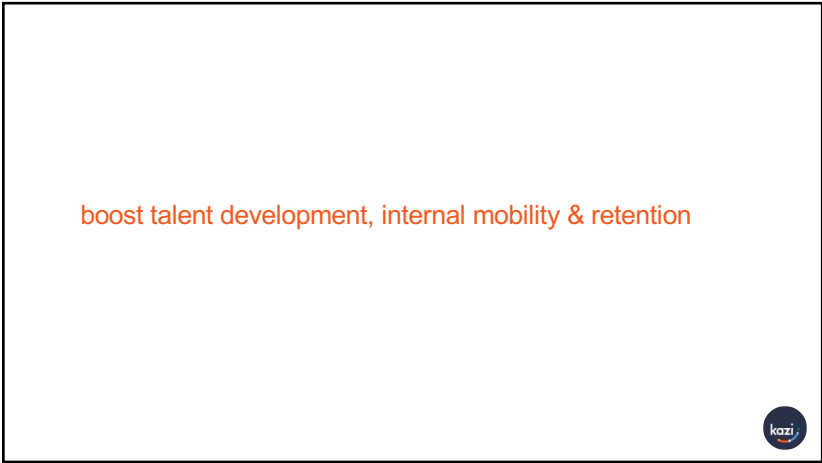
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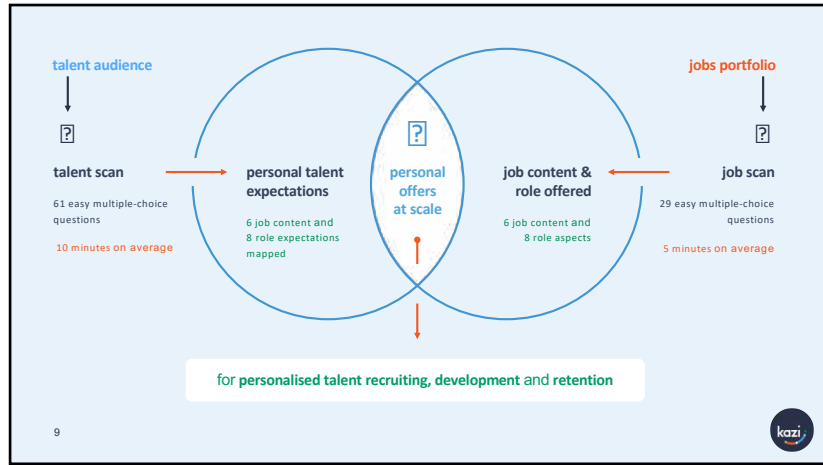
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7



8



9

kazi's unique competitive advantage

"dear talent, wouldn't you want (us) to know what your ideal job looks like?"

- **two-sided tagging & matching at job level**
tagging and matching of talent expectations and jobs on same 14 aspects
- **co-created with 100+ employers & academically validated**
by the thomas more centre for psychodiagnostics - ku leuven
- **intuitive to use, interpret and integrate in all hr & business processes**
no training or accreditation required
- **fast**
only takes 10 minutes for talent, 5 minutes for jobs
- **future-proof**
GDPR-compliant, value-neutral for diversity & inclusion, scalable to each touchpoint

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Our Agoria Digital4HR award-winning Sweco case

"how can we **better engage & recruit ideal candidates** for our STEM jobs?"

"how can we **increase retention of our young potentials**?"

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- talent strategy - "40% of talent audience matches with at least 1 of 4 jobs offered"

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13

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14

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- employer branding - “was strengthened in the most neutral way, at the job level”
- recruiting - “our jobs are found by our entire talent audience”
- recruiting - “faster from 1st contact to contract”



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the labor market of the future
is not about what people can do.
it's all about what people want

fons leroy, ex-CEO VDAB



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let's connect

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